

## SAMPLE: A GLOBAL AMBASSADOR ACTION PROGRAM

Kosmos Global Ambassador: [Name, Country, Date of Plan]

### **Actions suggested:**

- I like to bring along issues with me wherever I go; within weeks I will go possibly to visit a think tank in France, also universities and private foundations which could be privileged places to promote Kosmos; I will also probably travel to Bangkok, Vietnam and to Bhutan, as I have been working on wellbeing rather intensively;

- In my work we use methods of collective intelligence to share and work; I could promote Kosmos there;

- I am working on a small project with some world-known speakers whom I could invite to share informal ideas in face to face meetings, and then meet me and some other colleagues working on strategic issues; several authors of Kosmos are on my list;

- I could send basic info or an issue of Kosmos to several colleagues I know.

- I could also welcome and invite at our place (lunch, dinner, etc.), selected individual writers or speakers sent directly by you under the Kosmos 'umbrella'.

- I could also promote Kosmos among various clubs at which I am a member, if of course I am allowed to do so.